

Intern



Sport Pools at Svenska Spel S&C

Svenska Spel Sport & Casino

- State owned
- Operating sport pools since 1934
- License market since 1 Jan 2019
- Sports (Pools and fixed odds), Horses (Pools and fixed odds), online Casino

Our Sport pools

Football Pools



A dark blue rectangular menu listing five football pools. Each item consists of a colored square icon with a white acronym, followed by the pool name and, where applicable, the jackpot amount. A red circular 'Ny!' badge is positioned to the right of the 'Fullträff' item.

- STR** Stryktipset
- EUR** Europatipset
- FU** Fullträff
Jackpot ca 52,5 milj kr
- TOP** Topptipset
- MA** Måltipset
Jackpot ca 1 milj kr

Other pool products offering a lot of different sports (and non sports)

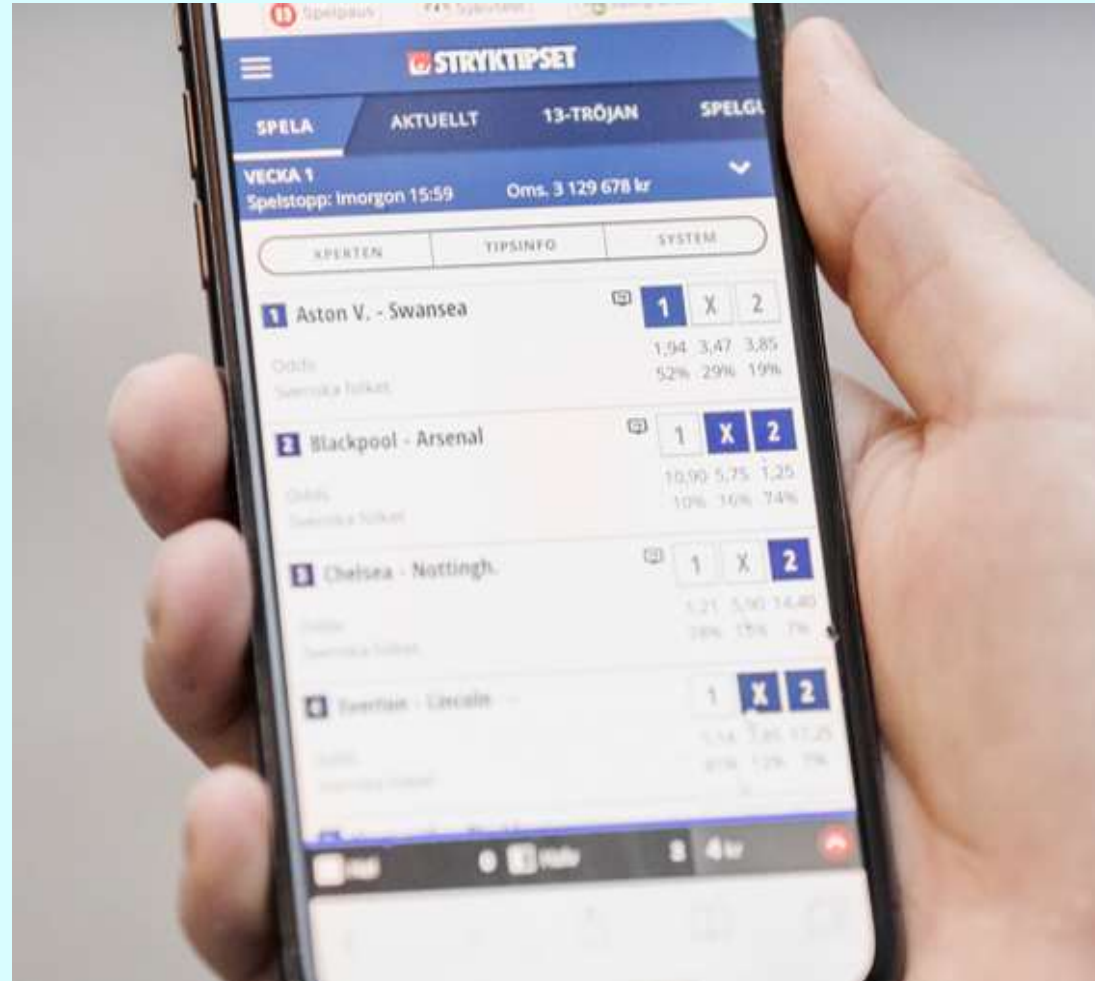


A dark blue rectangular menu listing four other pool products. Each item consists of a red square icon with a white acronym, followed by the product name and, where applicable, the current prize amount.

- CL** Challenge
- PC** Powerplay
- BC** Bomben
Extrapengar idag: 300 000 kr
- M** Matchen

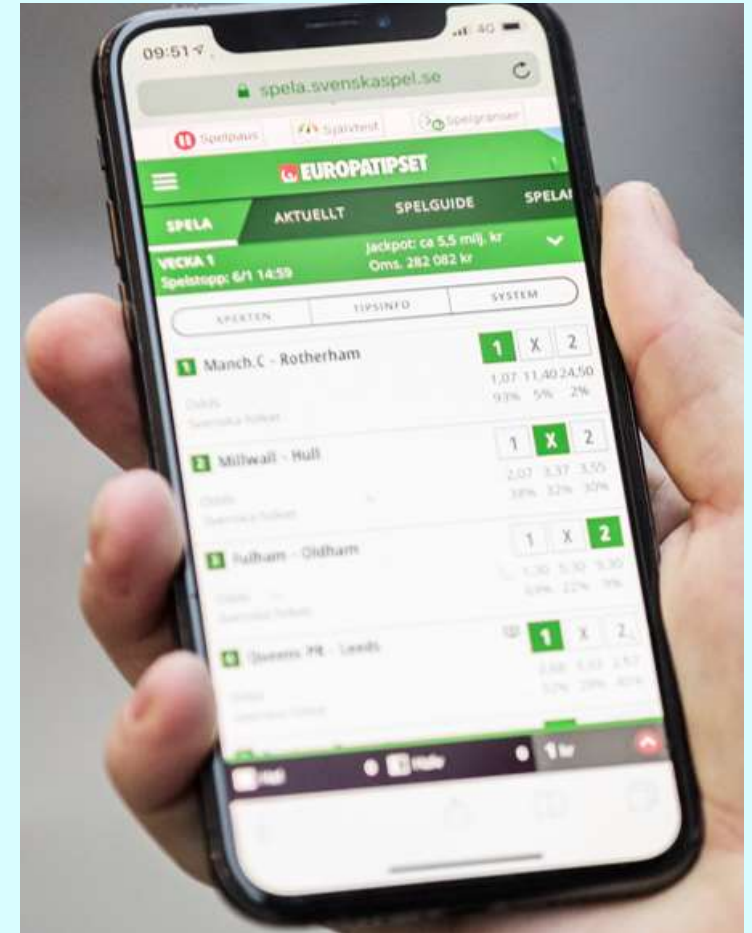
Stryktipset

- 13 matches 1X2
- Saturdays, English Football
- Normal turnover = €2,5 million
- Payout for 13, 12, 11 and 10 correct
- Payout 65%
- A single winner is guaranteed 10 million SEK
- Row price = 1 SEK
- International participation



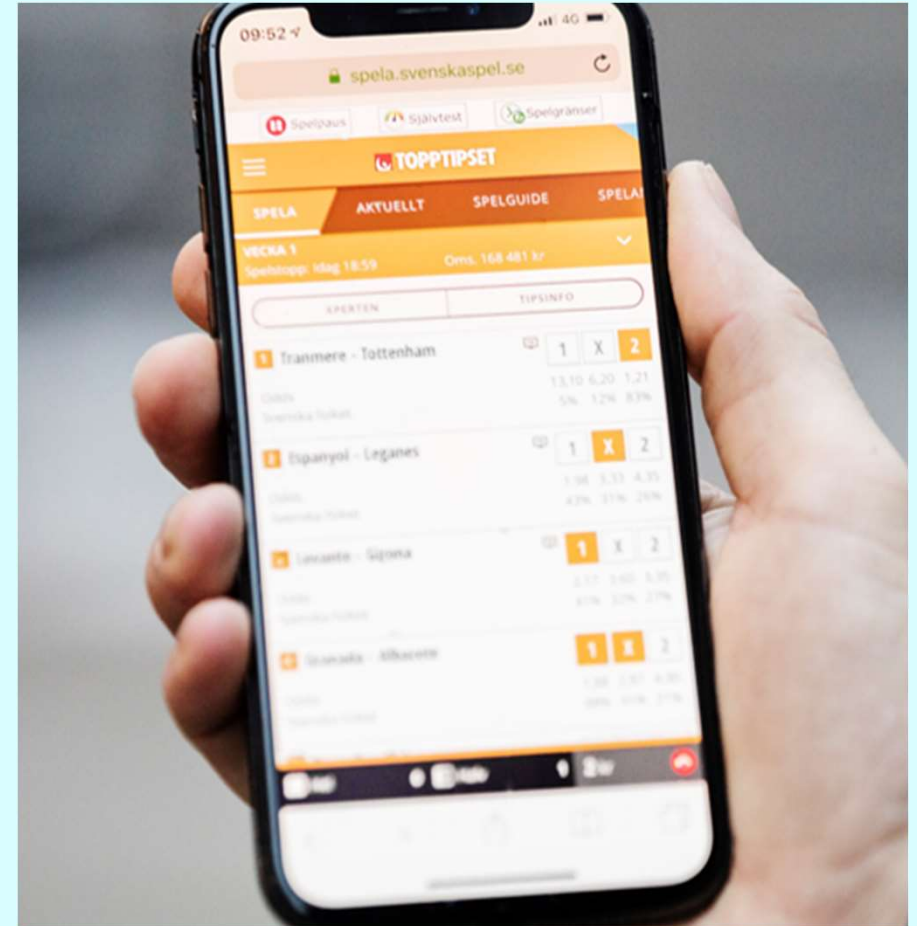
Europatipset

- 13 matches 1X2
- Twice weekly, sundays and midweek, European Football
- Normal turnover = €1 million
- Payout for 13, 12, 11 and 10 correct
- Payout 65%
- Row price = 1 SEK
- International participation



Topptipset

- 8 matches 1X2
- Up to 9 rounds per week, European Football
- Normal turnover = €250 000- €500 000
- Payout for 8 correct
- Payout 72,5%
- Row price = 1 SEK



Fullträff

- New product. possibility to win over €5 million
- 13 matches
- Predict number of goals in each match
- Saturdays, English/European Football
- Normal turnover = €100 000- €400 000
- Payout for most correct, 2nd most correct and 3rd most correct
- At least 50 MSEK in the pool for 13 correct
- Payout 75%
- Row price = 1 SEK
- International participation

The screenshot shows the 'Fullträff' mobile application interface. At the top, it displays 'Spelomgång' (Game Progress) with a large banner for a prize pool of '52,5 miljoner kr' (52.5 million SEK) and the text 'I vinstpotten vid 13 rätt' (In the prize pool with 13 correct) and 'Alla mål räknas' (All goals count). Below this, it shows 'Omsättning 96 842 kr' (Turnover 96,842 SEK) and 'Spelstopp lördag 16:59' (Game stop Saturday 16:59).

The main section is titled 'Hur vill du spela?' (How do you want to play?) and offers four options: 'Standard', 'Färdiga spel' (Ready to play), 'Andelar' (Shares), and 'Externa' (External).

Below this is the 'Kupong' (Coupon) section, which includes a 'Guide', 'Anpassa' (Adjust), and 'Rensa' (Clear) button. A note says 'Fyll i kupongen med FOX' (Fill in the coupon with FOX).

The main content area shows two football matches with goal prediction options (0 to 7+) and odds. The first match is 'Liverpool - Wolves' and the second is 'Brentford - West Ham'. The odds are listed below the goal counts.

Goals	0	1	2	3	4	5	6	7+
Percentage	0%	5%	27%	39%	25%	4%	0%	0%
Odds	14,50	6,05	4,20	3,06	4,75	7,70	-	-

Goals	0	1	2	3	4	5	6	7+
Percentage	2%	18%	38%	32%	9%	1%	0%	0%
Odds	10,00	4,35	3,40	3,06	6,10	11,00	-	-

At the bottom, it shows 'Rader: 0/2 st' (Rows: 0/2) and 'Standard' (Standard) with a '512 KR' (512 SEK) button.

Bomben

- 2-4 matches, correct score
- 2-5 rounds per day
- Football, Ice Hockey, Bandy, Floorball
- Turnover varies a lot depending on sport/league
- Payout for all matches correct
- Payout 65%
- Row price = 1 SEK

Välj minst ett resultat i alla matcher ?

MAN CITY - CHELSEA

0	26%	1	35%
2	25%	3	9%
4	4%	5	0%
6	0%	7	0%
8	0%	9	0%
F		0%	

0	33%	1	32%
2	21%	3	3%
4	8%	5	3%
6	0%	7	0%
8	0%	9	0%
F		0%	

Reducera bort resultat ?

Hemma Oavgjort Borta

AT MADRID - BARCELONA

0	30%	1	39%
2	25%	3	4%
4	2%	5	0%
6	0%	7	0%
8	0%	9	0%
F		0%	

0	24%	1	39%
2	29%	3	4%
4	3%	5	1%
6	0%	7	0%
8	0%	9	0%
F		0%	

Reducera bort resultat ?

6 x 6 x 6 ?

216 kr

Powerplay

- Ice Hockey
- 8 matches 1X2
- 1-2 rounds per day when possible
- Normal turnover = €20 000- €300 000
- Payout for 8 correct
- Payout 72,5%
- Row price = 1 SEK

Kupong

Guide
 Anpassa
 Rensa

Fyll i kupongen med PIXI!

1	1	X	2
Timrå IK - Luleå HF			
Svenska folket	52%	19%	29%
Odds	2,28	4,05	2,77
2	1	X	2
Frölunda - Leksand			
Svenska folket	59%	19%	22%
Odds	1,84	4,35	3,69
3	1	X	2
Linköping - Malmö Red			
Svenska folket	59%	18%	23%
Odds	1,91	4,35	3,42
4	1	X	2
ad - Växjö Lak			

Meny
Standard
 72 KR