



## **First Anniversary Event**

**29 June 2021**

### **Pool Betting operators celebrate the first year of the World Tote Association**

**1st July 2021**

“Despite the global pandemic, the World Tote Association has been active, and we have witnessed great enthusiasm from members” said Paul Cross, co-chairman and General Manager at International at Tabcorp when introducing the First Anniversary Event.

He opened the meeting by reviewing the content of the Webinars held over the last year and the progress made by Working Groups which are seeing members work together to further enhance the pool betting offering around the world.

Richard Cheung, co-chairman and Executive Director Customer and International Business development at the Hong Kong Jockey Club, said that “The tote operators represent a better force when working together and are exciting modern businesses, as it can be seen in the information and ideas we have shared during our webinars”.

Comments and feedback from the 28 participant members, were positive and they continue to see many opportunities in working together to enhance the pool betting offering for customers around the World. The Tote model is unique, and it gives benefits for customers, regulators, governments and the horseracing and equestrian sectors which cannot be matched by other types of operators. It is therefore fundamental that the World Tote Association continues to promote pool betting and the role it plays in supporting the global horseracing industry.

Members are already looking forward to engaging with more webinars, on TV production, different product offerings, and ways to exchange best practice on responsible gaming.

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